



MIDLAND UNIVERSITY

Master of Business Administration

Example Personal Statement

Business and entrepreneurship have long been central to my life. I grew up observing my parents making tough decisions to grow their agribusiness like the crops in their fields. Steeped with risk and hard work, the rewards of having grown up on a successful farm were invaluable. I always enjoyed taking a ride with my dad and grandpa to check progress on our crops, talk market forecasts, and discuss financial strategy for the next season. I was utterly fascinated, as I am today, with the challenges and processes it takes to run a thriving business.

Growing up on a farm in a small-town, I had a great undergraduate college experience while earning my business degree. I fully embraced the “liberal arts” philosophy to become a well-rounded student. Soon after, I took a job with one of the largest beer distributors in the country. I helped promote their portfolio of brands in small downtown bars and massive corporate grocery stores. A short time later, I found my niche with a growing in-home healthcare store. Through each of these experiences, I have developed a clear vision for my future.

But now I need help gaining more knowledge from those with an abundance of real-world experience. I also need to learn how to speak competently and easily with all departments of small and large businesses and to connect with people and ideas from across a broad spectrum. I need an MBA from Midland University.

In my current position, I am responsible for ensuring each department is running effectively and efficiently. My line of business has a lot at stake, arguably more so than most other businesses. For example, if we do not stay solvent, people who need walkers, wheelchairs, and home care will no longer have easy access to those items. Working with a vulnerable demographic that is subject to constant and drastic change to meet healthcare regulations. Therefore, our company must be running in top form. Each department (marketing, customer service, billing...etc) needs the tools, training and a clear path for growth and success.

In the future, I need to be able to talk with local politicians and government officials to remind them of our commitment to our customers in need. Networking with professors and fellow students could help me connect with influential people in related industries. Learning from courses focused on strategy and management decisions would teach me how to advocate for our company and other companies like ours across the country. Every individual brings a different outlook and set of skills to a team. I'm excited to get to know my fellow classmates and even more excited to see what creative solutions our groups can invent. In the past, I have worked for small businesses and large corporations allowing me the ability to see both the big picture and small interests. I believe that my knack to quickly relate to different personality types, work ethic, and patience can help my cohort complete successful projects. I am a natural born leader and a great team player as teamwork is key to any business and project.

With a combination of all of my experiences professionally, I am ready to take my next step to earn an MBA from Midland University. The program will help me to further my academic education, connect me with persuasive people and help me to advance my understanding of running a business in my current role. I hope to build relationships and make friendships lasting well into the future. With all the tools and resources Midland MBA has to offer, I am confident I will be successful.